# ALIGNING I.T. WITH BUSINESS STRATEGY

For today's CIO, it's all about setting business priorities. While keeping systems up and running is still important, CIOs need to be in sync with their internal customers to ensure that the right IT investments are made at the right time to help support their organization's business strategy. This alignment is especially crucial in organizations that are experiencing rapid growth where timing on IT investments can help fuel that growth.

Changepoint helps IT organizations align investments with business strategies, improve organizational effectiveness, enhance the quality and efficiency of IT service delivery and provide IT leaders true visibility into all levels of the IT organization.

## VISIBILITY INTO THE PORTFOLIO MAXIMIZES I.T. VALUE

Technology leaders need a comprehensive approach to IT portfolio management: Portfolio Planning, Project Portfolio Management and Application Portfolio Management. Changepoint provides greater visibility into, and control of, the IT portfolio. It focuses on the unique characteristics of each with specific metrics, in-depth analysis and a collaborative environment. Changepoint not only gives you more accurate insight, but also helps bring information together through its integrated design to assist in decision making that takes the entire portfolio into account. The solution helps you create a truly integrated IT organization, as a business within a business, to maximize IT value.

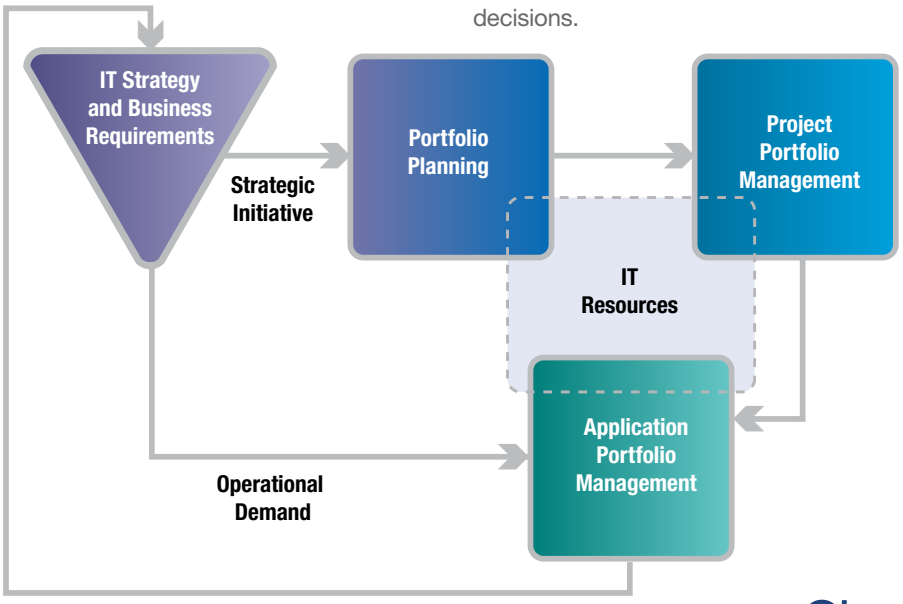
## PPM: VISIBILITY AND CONTROL WITHIN A SINGLE SYSTEM

In a single solution, Changepoint gives you visibility into key portfolios. This consolidated view allows you to make more informed spending and resource decisions, and better communicate business needs and value to your stakeholders.

**Portfolio and Investment Planning:** Understand the risks, value and trade offs related to strategic business initiatives in order to drive funding decisions and achieve a balanced investment portfolio.

**Project Portfolio Management:** Monitor portfolio health and manage resources throughout the project lifecycle with a centralized and transparent presentation of key performance metrics.

**Application Portfolio Management:** Inventory business applications, gain insight into key metrics related to performance, cost, user value and other metrics, and drive application lifecycle decisions.




*CHANGEPOINT'S INTEGRATED IT PORTFOLIO MANAGEMENT SOLUTION*

Changepoint™

## CHANGEPOINT SOLVES REAL BUSINESS PROBLEMS

- Provides visibility into projects, resources and health of project portfolio.
- Allows IT to be perceived as valued business partner vs. a cost center.
- Manages all resources efficiently and cost-effectively.
- Better aligns investment decisions and resource allocation to business priorities.
- Balances IT investments in terms of size, risk and projected payoff.
- Helps IT leverage technology to innovate, demonstrating value to the business.
- Helps IT keep pace with changing requirements, shifting internal expectations.
- Provides better control for more cohesive, consolidated project views.
- Eliminates inefficiencies, redundancy and waste where possible.
- Helps manage application portfolio growth.
- Provides support for budgeting, IT accounting and charging/invoicing important for ITIL financial management services compliance.

"If I want to see which ideas have not yet been converted into projects, I pull that list from Changepoint. If I want to book an IT resource for the next 50 man-days over a 50-week time frame, I make that booking in Changepoint and that resource is then committed. If I want to determine the status of a portfolio or a project, and determine what impact a project's slippage will have on the bank's financial budget, I go to Changepoint. If I want to see a full inventory of all change requests, or to see the level of passed or failed defects, I go into Changepoint."

— **Corporate Portfolio Office, at bpost bank**

"Changepoint offered all the flexibility and ease we were seeking, and yet can support our complex project needs. We immediately saw the benefit over our previous homegrown tools. Changepoint has significantly simplified our processes. Everyday work is streamlined. Also, the IT team now benefits from substantially improved visibility. Gaining a holistic view of our projects and understanding the various interdependencies were always a challenge prior to Changepoint. Usability was also poor in the previous system."

— **Ulrich Aigner, Director of IT Service Management & Corporate Project Management**

"The organization's adoption of Changepoint has affected a broader cultural change across the Belgian and French subsidiaries. Project managers now know where they are going and feel like they have control over their projects."

— **Nicholas Mestchersky, Finance Group Controller, AOS Studley**

## ABOUT CHANGEPOINT

Changepoint manages critical customer business processes allowing technology services and IT teams to deliver more customer value, make smarter business decisions, and achieve new efficiencies, while operating with strong financial acumen. Recognized year over year as a market leader, Changepoint's professional services automation and project portfolio management software is relied upon by leading technology companies, and service focused IT organizations worldwide. Changepoint is headquartered in Toronto, Canada.

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